

# FAQ / Tips for Success

## What is the Bishop's Annual Appeal?

The Bishop's Annual Appeal is the annual fundraising campaign conducted each year in parishes and missions throughout the Diocese of Baker to fund its pastoral ministries.

While much of the Church's ministry takes place in our parishes, we also come together as a diocesan Church to carry out critical services and ministries that have impact beyond any one parish.

Your support for the Bishop's Annual Appeal helps bring the spiritual and corporal works of mercy to life in your parish as a part of our overall effort to spread and deepen faith in the Merciful Lord throughout the Diocese.

## How are parish goals determined?

Individual parish goals are determined by a calculation that compares a parish's annual offertory to the total annual offertory of all parishes in the Diocese.

### Here is the calculation:

Annual parish offertory ÷ Total offertory for all parishes x BAA Goal for 2016 = Parish goal

For example, assume your annual parish offertory totals \$100,000. The total offertory for all parishes in the Diocese totals \$5,000,000. The BAA goal for 2017 is \$600,000. Your parish goal would be calculated like this:

**$(\$100,000 \div \$5,000,000) \times \$600,000 = \$12,000$**

## How can we reach our goal?

Parishes that conduct a thorough Appeal (using the resource materials provided by the Appeal Office and following the two weekend in-pew processes as recommended – will find in most cases they will reach their goal in a few weeks.

## Why is the in-pew process so important?

For the past 4 years pledges were secured by mailing directly to parishioners in the diocesan database. Many active parishioners never responded to the mail.

Perhaps they did not open it or they intended to respond but never got around to it. The point is they did not respond. In 2016; however, the response from our parishioners was up by almost 7%! We believe it is in part due to the Spanish materials available, but it is also due to the active role of the Pastor and the Office Staff.

No one really knows how many people regularly attended Mass, but are not registered. These people do not receive the mailings, and they might miss announcements or processes in church. Therefore, the in-pew process is a critical step toward reaching this significant segment of the parish donor-base, and meeting your financial goals.

## Are the BAA materials available in Spanish?

Yes, the following materials will be available in Spanish for distribution at your parish:

- Bulletin Inserts
- Bulletin and Altar Notices
- Bishop's Catholic Appeal audio CD
- In-Pew Pledge Envelopes
- Donor Intention Cards
- Appeal Brochure

## How are Bishop's Annual Appeal funds allocated?

- Ongoing Formation of Clergy
- Priest Health and Retirement Fund
- Diocesan Priest Care Fund
- Seminarians
- Adult & Family Faith Formation
- Children's Religious Education
- Christian Initiation (RCIA)
- Sacramental Preparation
- Youth Ministry
- Hispanic Ministry
- Young Adult Ministry
- Ministry Leadership Development
- Respect Life
- Catholic Schools Education
- Communication & Evangelization